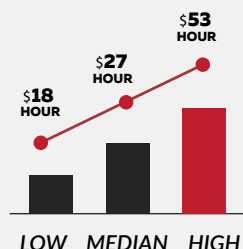


GRAPHIC DESIGN TECHNOLOGY

42-Week Diploma Program



Wage Statistics^{*1}:



Program Overview:

People in this field like creative work and want to be constantly engaged in the changing technology front. Graduates are often self-starters and highly motivated people who dream of designing impactful advertisements, websites, and videos.

Industry Relevant Information

- Grads could work in printshops, design and advertising agencies, tradeshow, or start their own boutique design studio.
- Career progression and advancement is dependent upon a designer's portfolio and clientele.^{*1}

Program Features

- Get feedback from your peers and instructors on design concepts and execution.
- Project-based classes allow you to create industry-standard projects to feature in your portfolio.
- Software-based classes help you learn the latest industry tools and practices to execute your designs.
- Learn coding for web development.

Program Outcomes

- Graphic Designer ■ Illustrator
- Interactive Media Developer
- Digital Media Asset Developer
- Freelancer

Why Choose Reeves College?

- Don't have to spend two to four years in school to enter the industry.
- Potential transfer credits applicable for the Visual College of Art and Design for specialization after you work for a few years.
- Shortest diploma program available that gives you enough training to get the industry's minimum requirements for hire.

Frequently Asked Questions:

Why take the Graphic Design Technology program?

Graphic Design skills is one of the top identified in-demand skills in Alberta in 2019 and will continue to grow.^{*2}

Where can I work after I graduate?

With a solid set of design skills and a polished portfolio to demonstrate your talent, you can pursue opportunities at a variety of companies, agencies, or as an independent freelance professional.

^{*1} alis.alberta.ca; 2020 ^{*2} ICTC; 2019

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The hands-on program equipped me with state-of-the-art graphic design concepts and techniques, so I strongly recommended it. I appreciate lots the job my teachers did at Reeves College and now I feel more confident about my future.”

– Diego, Graphic Design Technology Student