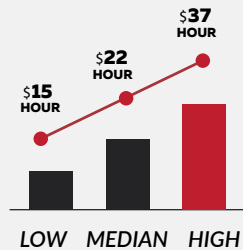


HOSPITALITY BUSINESS MANAGEMENT

43-Week Diploma Program



Wage Statistics*1:



Program Overview:

Gain the hospitality and business leadership skills to help people make memories that last a lifetime. Open the door to a career in restaurants, hotels, event management, and many other areas of this vast and exciting field.

Industry-Relevant Information

- As one of the biggest employers in the world, the hospitality industry provides you with many job opportunities.
- The field is broad and includes areas such as restaurants, food and beverage management, hotels, sales and marketing, human resources, and air travel.
- There's lots of room to advance your career, either by moving into management or starting your own business.

Program Features

- Courses cover a range of essential topics including housekeeping, sales, marketing, and human resources.
- See hospitality workers in action during class visits to local hotels.
- Earn American Hotel & Lodging Association Education Institute (AHLEI) certificates.

Program Outcomes

- Restaurant Manager ■ Lodging Manager
- Attractions Manager ■ Event Management
- Hotel Manager ■ Motel Manager
- Housekeeping Manager ■ Sales and Marketing Manager

Why Choose Reeves College?

- Get valuable real-world experience during a 100-hour practicum placement.
- Curriculum is based on the world-class American Hotel & Lodging Association Education Institute (AHLEI).
- Learn from instructors with years of experience in hospitality.

Frequently Asked Questions:

Will I be a good fit for the hospitality industry?

It's valuable if you are the type of person who enjoys working with people and having an endless variety to your job. If you like the idea of being a leader in the hospitality industry, then this program is for you.

What kind of job can I get after I graduate?

This program will prepare you for frontline staff jobs and set you on the path to advancement, once you have impressed your employers with your intelligence and ability to work hard.

*1 alis.alberta.ca; 2020

“

The instructions were clear, in-depth, and really easy to follow along. My instructors worked really hard for us to get where we are all right now, which is really nice. They did their job very well.”

-Colin, Reeves College Graduate



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